

SDR Content Request

Use this form to submit ideas for sequences, templates and snippets

* Required

1. Your First & Last Name *

2. Urgency *

Mark only one oval.

- Urgent & Important - business critical, extremely time sensitive
- Important but Not Urgent - must have but we can function in the interim
- Nice to Have - convenience, future use case

3. Requested completion date

Example: January 7, 2019

4. Is this request for a: *

Check all that apply.

- Sequence
- Template
- Snippet

5. What is the use case? *

6. How often do you think it would be used *

Mark only one oval.

- Multiple times a week by multiple SDRs (i.e. not interested snippet)
- Multiple times a month by multiple SDRs (i.e. Sales Ops Sequence)
- Situationally (i.e. a post event follow-up)

7. Is this new, replacing/updating something already available or are you recommending that we sunset? *

Mark only one oval.

- New
- Replacing/Correcting/Updating
- Remove/Sunset

8. If recommending a replacement or sunset, copy and paste the Outreach link below and provide context

9. Is there a targeted persona for this content? *

Check all that apply.

- Not persona specific
- Sales Leadership
- Sales Management
- Marketing
- Operations
- Enablement

Other: _____

10. Do you have any suggested content or inspiration? Include links, Google Docs, etc if you have them

11. Other comments

This content is neither created nor endorsed by Google.

